

Kingdom of Morocco



HIGH COMMISSION FOR PLANNING  
Regional Directorate of Souss Massa

# The consumer price index

City of Agadir  
(Base 100 :2017)

July 2024



## INTRODUCTION

Following the Decree No.2.19.1083 published in Official Bulletin No 6880 of 7 May 2020 setting out the components of the new consumer price index base 2017 and repealing Decree No. 2. 09. 529 on the consumer price index base 2006, the High commission for planning has published the new consumer price index base 2017 from 20 May 2020.

It should be recalled that the reform of the consumer price index is necessary because of the changes in the consumption habits of Moroccan households in recent years and the development of new methodological approaches in this area. This was made possible by the availability of up-to-date data from the 2014 Household Consumption and Expenditure Survey and the 2014 General Population and Housing Census.

This 2017 reform is the fifth generation of consumer price index reforms since Morocco's independence. It is structured around several axes:

- ✚ In terms of geographical coverage, the scope has been expanded to cover 18 cities representing all regions of the Kingdom, instead of the previous 17 cities.
- ✚ Updated and enlarged the reference basket to contain 546 articles and 1391 varieties instead of 478 articles and 1067 varieties in the basket of the previous index.
- ✚ Weights products have also been updated on the basis of new data on consumption patterns.

## I-The national level

During the month of July 2024, the Consumer Price Index experienced a decrease of 0.2% compared to the previous month. This change is the result of a decrease of 0.5% in the food index and an increase of 0.1% in the non-food index. The declines in food products observed between June and July 2024 mainly concern "vegetables" with 6.5%, "Milk, cheese and eggs" with 1.0% and "Oils and fats" with 0.5%. On the other hand, prices increased by 4.7% for "Fish and seafood", by 0.9% for "Fruits" and by 0.4% for "Sugar, Jam, Honey, Chocolate and Confectionery". For non-food products, the increase mainly concerned prices of "Fuels" with 1.3%.

The largest declines in the CPI were recorded in Errachidia with 1.1%, Safi with 1.0%, Fes, Marrakech and Dakhla with 0.5%, Agadir and Rabat with 0.4% and Oujda, Meknes and Settat with 0.3%.

In contrast, increases were recorded in Laayoune and Beni-Mellal by 0.5%, in Kénitra by 0.4% and in Tangier and Guelmim by 0.2%.

## I -In the city of Agadir

In the city of Agadir, the Consumer Price Index (CPI), during the month of July 2024 reached the level of 117.9 compared to 118.4 the previous month, registering a decrease of 0.4%.

This change is the result of the decrease in the food index of 1.1% and the stagnation of the index of non-food products (Table 1).

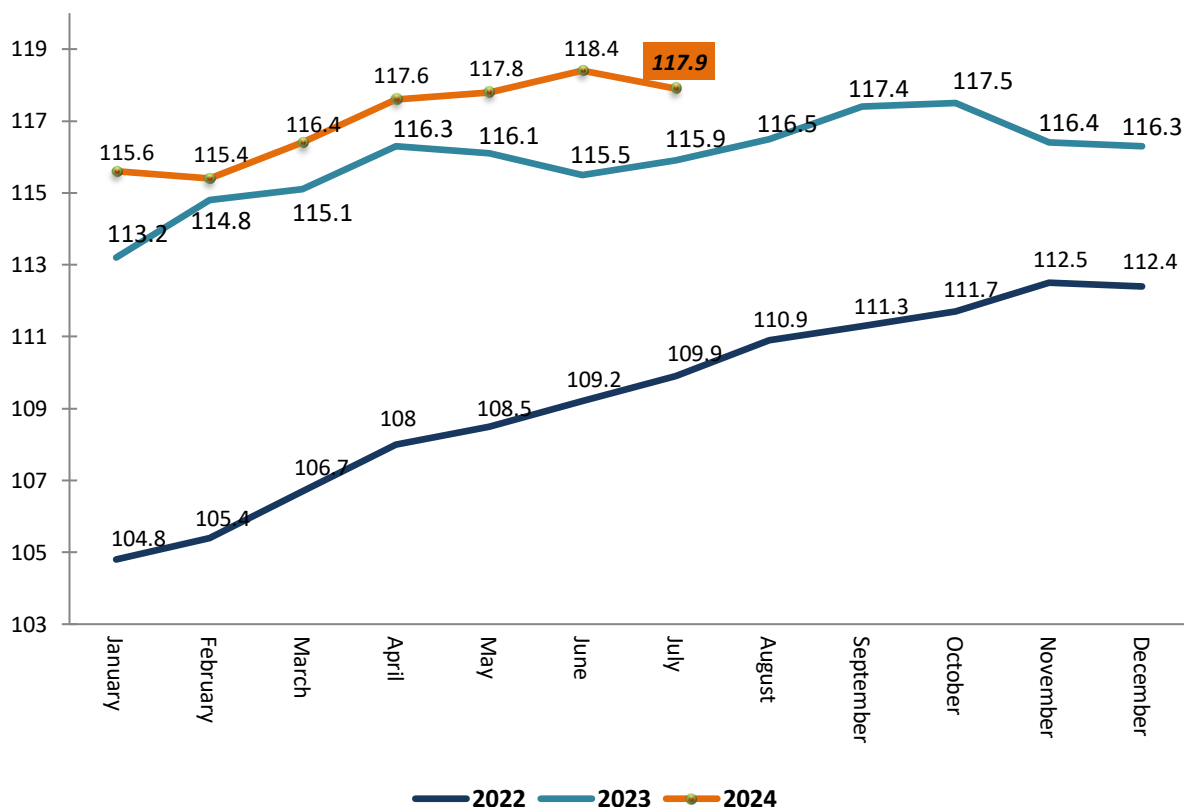
The decreases in food products observed between June and July 2024 concern "vegetables" with 9.8%, "meat" with 2%, "Milk, cheese and eggs" with 1.2%, "Coffee, tea and cocoa" with 0.4% and "Fruits" with 0.3%. On the other hand, prices increased by 5.6% for "Fish and seafood", by 1.5% for "Oils and fats" and by 0.4% for "Bread and cereals" (Table 2).

For non-food products, the change mainly concerned prices of "fuels" with +0.4%.

## III- Inter-annual variations

In the city of Agadir, the average index for the first seven months of 2024 has changed by 1.5% compared to the same period of the previous year. The consumer price index for the month of July 2024 increased by 1.7% compared to the same month of the previous year (Table 3).

## Monthly change of the consumer price index level in the city of Agadir



**Table 1: Variation in the Index Consumer Prices by division**

<i>Products divisions</i>	June 2024	July 2024	V (in %)
<b>Food products</b>	<b>132,7</b>	<b>131,3</b>	<b>-1,1</b>
1-Food and non-alcoholic beverages	132,5	131	-1,1
2-Alcoholic beverages and tobacco	139,5	139,5	0,0
<b>Non-food products</b>	<b>109,2</b>	<b>109,2</b>	<b>0,0</b>
3-Clothes and shoes	101,4	100,8	-0,6
4-Housing, water, electricity and other fuels	107,6	107,6	0,0
5-Furniture, articles and household and routine household maintenance	112,2	112,2	0,0
6-Health	98,2	98,2	0,0
7-Transport	115,3	115,5	0,2
8-Communication	102	102	0,0
9-Leisure and Culture	107,3	107,4	0,1
10-Education	114,5	114,5	0,0
11-Restaurants and hotels	111,3	115,2	3,5
12-Various Goods and Services	117,5	117,6	0,1
<b>GENERAL INDEX</b>	<b>118,4</b>	<b>117,9</b>	<b>-0,4</b>

Table 2: Variation in indices of food groups and classes- City of Agadir-

<i>Groups and classes</i>	June 2024	July 2024	V in %
<b>Food products</b>	<b>134</b>	<b>132,4</b>	<b>-1,2</b>
Bread and cereals	120,2	120,7	0,4
Meat	140,9	138,1	-2,0
Fish and seafood	131,2	138,5	5,6
Milk, cheese and eggs	122,7	121,2	-1,2
Oils and fats	148,1	150,3	1,5
Fruits	158,2	157,8	-0,3
Vegetables	140,4	126,7	-9,8
Sugar, jam, honey, chocolate and confectionery	105,2	105,3	0,1
Foodstuffs n. e. c.	121,7	122,3	0,5
<b>Non-alcoholic beverages</b>	<b>106</b>	<b>105,7</b>	<b>-0,3</b>
Coffee, tea and cocoa	105,9	105,5	-0,4
Mineral water, soft drinks, fruit and vegetable juices	106,4	106,4	0,0
<b>FOOD INDEX</b>	<b>132,5</b>	<b>131</b>	<b>-1,1</b>

Table 3: Inter-annual variations (January - July 2024) - City of Agadir -

<i>Divisions</i>	July			Average (January - July)		
	2023	2024	V%	2023	2024	V%
Food and non-alcoholic beverages	129,7	131	1,0	128,1	130,0	1,5
Alcoholic beverages and tobacco	136,2	139,5	2,4	136,2	139,5	2,4
Clothes and shoes	100,5	100,8	0,3	100,1	101,1	1,0
Housing, water, electricity and other fuels	103,9	107,6	3,6	103,9	105,4	1,4
Furniture, articles and household and routine household maintenance	110,8	112,2	1,3	110,7	112,1	1,3
Health	100,1	98,2	-1,9	100,1	98,2	-1,9
Transport	113,5	115,5	1,8	114,3	115,8	1,3
Communication	102	102	0,0	102,0	102,0	0,0
Leisure and Culture	106,4	107,4	0,9	106,5	107,2	0,7
Education	112,1	114,5	2,1	112,1	114,5	2,1
Restaurants and hotels	110,6	115,2	4,2	109,4	111,8	2,2
Various Goods and Services	110,5	117,6	6,4	110,0	116,1	5,5
<b>GENERAL INDEX</b>	<b>115,9</b>	<b>117,9</b>	<b>1,7</b>	<b>115,3</b>	<b>117,0</b>	<b>1,5</b>

Table 4: Consumer price index: Evolution by city

Cities	Monthly index		V%	Average (january -July)		V%
	June 2024	July 2024		2023	2024	
<b>Agadir</b>	<b>118,4</b>	<b>117,9</b>	<b>-0,4</b>	<b>115,3</b>	<b>117,0</b>	<b>1,5</b>
Casablanca	117,5	117,4	-0,1	116,0	117,1	0,9
Fès	120,8	120,2	-0,5	118,3	120,1	1,5
Kénitra	118,4	118,9	0,4	118,0	118,6	0,5
Marrakech	122,1	121,5	-0,5	118,7	120,5	1,5
Oujda	118,7	118,4	-0,3	117,1	117,7	0,5
Rabat	117,2	116,7	-0,4	114,7	116,6	1,7
Tétouan	119,7	119,6	-0,1	116,7	118,6	1,6
Meknès	117,3	117,0	-0,3	116,8	116,7	-0,1
Tanger	118,5	118,7	0,2	117,1	118,0	0,8
Laâyoune	121,7	122,3	0,5	117,1	120,8	3,2
Dakhla	117,9	117,3	-0,5	115,6	117,6	1,7
Guelmim	122,2	122,4	0,2	118,7	120,5	1,5
Settat	116,6	116,3	-0,3	115,8	116,0	0,2
Safi	125,3	124,0	-1,0	122,1	124,2	1,7
Beni-Mellal	122,7	123,3	0,5	122,7	122,1	-0,5
Al-hoceima	126,2	126,2	0,0	122,8	124,1	1,1
Errachidia	122,1	120,7	-1,1	119,6	120,1	0,4
<b>National index</b>	<b>119,0</b>	<b>118,8</b>	<b>-0,2</b>	<b>117,0</b>	<b>118,2</b>	<b>1,0</b>